

## Toyota Forklift

Toyota Forklift Training Guelph - In the United States, Toyota Materials Handling inc., or TMHU, has been the top selling lift truck dealer since 1992. Proudly celebrating more than 40 years of service, the Irvine, California based business offers a wide-ranging line of quality lift vehicles. Owing to their status of excellence, reliability, and resilience, Toyota remains popular in this competitive market. Quality is the foundation of Toyota's legendary Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S.A are manufactured here.

All Toyota machines and parts manufactured within North America adhere to the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its dedication to continual development and its environmentally friendly systems. It is the first and only manufacturer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. To illustrate, the Toyota 8-Series IC lift vehicles emit 70 percent fewer smog forming emissions than the current federal EPA standards and have complied with California's strict emission standards and regulations.

### Toyota Material Handling, U.S.A. - The Industry Leader

The president of Toyota Material Handling, U.S.A., Brett Wood feels that TMHU's achievement comes from its dedication to construct high quality lift vehicles while offering superb client assistance and service. "We must be able to learn and predict the needs of our customers" said Brett Wood. "As a leader, our success also depends on our ability to address our consumers' operational, safety and environmental cost issues." • TMHU's parent company, Toyota Industries Corporation, also referred to as TICO, is listed in Fortune Magazine as the world's largest lift truck provider and is among the magazines celebrated World's Most Admired Companies.

### New Meaning to Environmental Accountability

Toyota's parent company, Toyota Industries Corporation, has imparted an exceptional corporate values towards environmental stewardship within Toyota. Toyota's rich history of environmental protection whilst retaining economic viability cannot be matched by other organizations and certainly no other materials handling producer can thus far rival Toyota. Environmental responsibility is an important feature of company decision making at Toyota and they are proud to be the first and only manufacturer to offer UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift trucks. Yet one more reason they remain a leader within the industry.

In 2006, Toyota released the 8-Series line. The 8-Series signifies both Toyota's innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission principles, and also meets California's more intricate 2010 emission standards. The finished creation is a lift truck that produces 70 percent fewer smog forming emissions than the current Federal standards allow.

Also starting in 2006, collectively with the Arbor Day Foundation, Toyota added to its dedication to the natural environment. To this day more than 58,000 trees have been embedded in the ground throughout state forests and neighborhood parks that were damaged by fires and other natural causes. 10,500 seedlings have also been scattered through Toyota Industrial Equipment's network of sellers to non-profit organizations and local consumers to help sustain communities all over the United States

### Industry Leader in Safety

Toyota's lift vehicles provide enhanced efficiency, visibility, ergonomics and resilience, and most notably, the industry's leading safety technology. The company's System of Active Stability, also known as "SAS", helps lessen the chance of accidents and injuries, and increasing productivity levels while minimizing the potential for product and equipment breakage.

System Active Stability senses many elements that might lead to lateral insecurity and likely lateral overturn. When one of those factors are detected, SAS instantaneously engages the Swing Lock Cylinder to stabilize the rear axle. This adjusts the lift truck's stability trajectory from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the probability of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also helps to avoid injuries or accidents while adding strength.

SAS was originally launched to the market on the 7-Series internal combustion models in 1999 and subsequently catapulted Toyota into the industry leader for safety. Since then, SAS has been integrated into nearly all of Toyota's internal combustion models. It is standard equipment on the latest 8-Series. There are more than 100,000 SAS-equipped lift trucks in operation, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with mandatory operator training, overturn fatalities across all brands have decreased by 13.6% since 1999. Additionally, there have been an overall 35.5% decrease in industry wide collisions, loss of control, falls and tip overs from a lift vehicle for the same period.

Toyota's uncompromising principles reach far beyond the machinery itself. The company believes in offering general Operator Safety Training programs to help customers meet and exceed OSHA standard 1910.178. Training courses, video tutorials and a variety of materials, covering a broad scope of matters-from personal safety, to OSHA rules, to surface and cargo conditions, are available through the supplier network.

### Toyota's U.S. Commitment

Toyota has maintained a continuous existence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment

Manufacturing, created its 350,000th lift truck. This fact is demonstrated by the statistic that 99% of Toyota lift trucks sold in America today are manufactured in the United States.

TMHU is situated in Columbus Indiana and houses nearly 1 million square feet of manufacturing facilities over 126 acres of land. Facilities include a National Customer Center, as well as manufacturing operations and distribution centers for equipment and service components, with the total commitment exceeding \$113 million dollars.

The modern NCC was designed to serve TMHU buyers and dealers. The facility includes a 360-degree display room, a presentation theater complete with stadium seating for 32, an area for live product demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's story since the birth of its originator, Sakichi Toyoda, in 1867, and lastly a instruction center.

#### Leader in Customer Service and Satisfaction

The NCC embodies Toyota's commitment to providing top-notch client service. TMHU's 68 authorized Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations all over the U.S, provide the most complete and inclusive customer service and support in the industry. The company's new and Certified Used lift trucks, service, parts, and financing features make Toyota dealerships a one-stop shop to ensure total customer satisfaction.